

Corporate Sponsorship Benefits  
*Emperors' Treasures: Chinese Art from the National Palace Museum, Taipei*  
October 23, 2016–January 29, 2017

*Emperors' Treasures: Chinese Art from the National Palace Museum, Taipei* Exhibition Main Points

- This exhibition of Chinese art comes from the renowned collections of the National Palace Museum of Taipei.
- *Emperors' Treasures* will highlight the different roles that eight rulers of the Song, Yuan, Ming and Qing dynasties had in the establishment and development of new courtly artistic directions.
- Approximately 165 works, rarely seen outside of Taipei, will be featured, including a unique selection of paintings, calligraphy, bronzes, and decorative arts.
- The exhibition opened at the Asian Art Museum, San Francisco, in June 2016 and then travels to Houston.

Corporate Sponsorship - \$25,000 Level

*Benefits*

- 6 complimentary seats at the exhibition opening dinner
- 6 complimentary invitations to the members preview of the exhibition
- 6 complimentary exhibition catalogues and 20% discount on additional exhibition catalogue purchases
- Complimentary Museum admission passes and entry to *Emperors' Treasures* exhibition
- 3 complimentary VIP private tours of the exhibition (up to 15 guests per tour)
- Opportunity to host private events throughout the year
- Complimentary Patron-level Museum memberships
- Discounted Museum memberships for all employees

*Visibility and Recognition*

- Sponsor name recognition
  - on the exhibition entrance title wall
  - on exhibition materials produced by the MFAH, including posters, rack cards, education materials, press kit
  - in print advertisements and marketing materials for the exhibition that are produced by the MFAH
  - in the invitation to the exhibition opening dinner
  - in the invitation to the membership preview (distribution: 36,000)
  - in media preview invitations
  - in MFAH Calendar, the museum's bi-monthly publication to all members (circulation: 36,000)
  - in H Magazine, the Museum's quarterly produced magazine (circulation: 7,200)
- Name recognition on the exhibition page of the MFAH Web site
- Name recognition in all press releases produced by the MFAH in connection to the exhibition
- Recognition on the Corporate Donors Web page on the MFAH Web site throughout the sponsorship year
- Recognition in the MFAH Annual Report

**Corporate Sponsorship - \$10,000 Level**

***Benefits***

- 4 complimentary seats at the exhibition opening dinner
- 4 complimentary invitations to the members preview of the exhibition
- 4 complimentary exhibition catalogues and 20% discount on additional exhibition catalogue purchases
- Complimentary Museum admission passes and entry to *Emperors' Treasures* exhibition
- 2 complimentary VIP private tours of the exhibition (up to 15 guests per tour)
- Opportunity to host private events throughout the year
- Discounted Museum memberships for all employees

***Visibility and Recognition***

- Sponsor name recognition
  - on the exhibition entrance title wall
  - on exhibition materials produced by the MFAH, including posters, rack cards, education materials, press kit
  - in print advertisements and marketing materials for the exhibition that are produced by the MFAH
  - in the invitation to the exhibition opening dinner
  - in the invitation to the membership preview (distribution: 36,000)
  - in media preview invitations
- Name recognition on the exhibition page of the MFAH Web site
- Name recognition in all press releases produced by the MFAH in connection to the exhibition
- Recognition on the Corporate Donors Web page on the MFAH Web site throughout the sponsorship year
- Recognition in the MFAH Annual Report

**Corporate Sponsorship - \$5,000 Level**

***Benefits***

- 2 complimentary seats at the exhibition opening dinner
- 2 complimentary invitations to the members preview of the exhibition
- 2 complimentary exhibition catalogue and 20% discount on additional exhibition catalogue purchases
- Complimentary Museum admission passes and entry to *Emperors' Treasures* exhibition
- Complimentary VIP private tour of the exhibition (up to 15 guests per tour)
- Opportunity to host private events at the Museum throughout the sponsorship year
- Discounted Museum memberships for all employees

***Visibility and Recognition***

- Sponsor name recognition
  - on the exhibition entrance title wall
  - on exhibition materials produced by the MFAH, including posters, rack cards, education materials, press kit
  - in print advertisements and marketing materials for the exhibition that are produced by the MFAH
  - in the invitation to the exhibition opening dinner
  - in the invitation to the membership preview (distribution: 36,000)
  - in media preview invitations
- Name recognition on the exhibition page of the MFAH Web site
- Name recognition in all press releases produced by the MFAH in connection to the exhibition
- Recognition on the Corporate Donors Web page on the MFAH Web site throughout the sponsorship year
- Recognition in the MFAH Annual Report